

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION

By ~~SS~~

COMMISSIONERS:

Jon Leibowitz, Chairman
J. Thomas Rosb
Edith Ramirez
Julie Brill
Maureen K. Ohlhausen

In the Matter of
Franklin's Budget Car Sales, Inc., also dba
Franklin Toyota/Scion,
a corporation.

DOCKET NO. 102-3094-1 Filed pursuant to Title V, Subpart C, 15 U.S.C. § 371

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4. Since at least 2001, respondent has disseminated,

- e. Employ reasonable measures to respond to unauthorized access to personal information on its networks or to conduct security investigations where unauthorized access to information occurred.
9. As a result of the failure set forth in Paragraph 8, customers' personal information was accessed and disclosed on peer-to-peer ("P2P") networks by a P2P application installed on a computer that was connected to respondents' computer network.

information; and (5) evaluating a

20. The acts and practices of respondent as alleged in this complaint constitute unfair or deceptive acts or practices, in or affecting commerce, in violation of Section 5(a) of the FTC Act.

THEREFORE, the Federal Trade Commission this third day of October, 2012, has issued this complaint against respondent.

By the Commission.

Donald S. Clark
Secretary