## UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

In the Matter of FILE NO. 182-3085

NATIONAL FLOORS DIRECT, INC., a corporation. AGRE

AGREEMENT CONTAINING

("draft Complaint"). BCP and Proposed Respondent Consent Order ("Consent Agreement") to result a lie through a proposed Decision and Order to present to made a part of this Consent Agreement.

IT IS HEREBY AGREED by and between Propos

- 1. Proposed Respondent is National Floor Direct, la principal office or place of business at 100 Messina D
- Proposed Respondent neither admit deniesany of exceptas specifically stated in the Decision and Orde Proposed Respondent admits the facts necessary to
- 3. Proposed Respondent waive
  - a. Any further procedural steps;
  - The requirement that the Commission's Decision and conclusions of law; and
  - All rights to seek judicial review or otherwise to Decision and Order issued pursuant to this Co
- 4. This Consent Agreement will not become part of the and until it is accepted by the Commissidfithe Commit, togetherwith the draft Complaint, will be placed on information about them pullely released. Acceptance do serves as the basis for further actions leading to final Commissionmay either withdraw its acceptance of this Proposed Respondent, in which event the Commission

appropriate, or issue asserve its Complaint (in such form as this cumstances may require) and decision in disposition of the proceeding, which may include rate in OSee Section 2.34 of the Commission's Rules 6 C.F.R. § 2.34 ("Rule 2.34")

- 5. If this agreement is accepted by the Commission, and if such acceptance is not subsequently withdrawn by the Commission pursuant Role 2.34, the Commission may, without further notice to Proposed Respondent: (1) issue its Complaint corresponding in form and substance with the attached dract omplaint and its Decision and Order; and (2) make information about thempublic. Proposed Respondent agritheat service of the Order may be effectived by publication on the Commission's website (ftc.gost) which time the Ordewill become final. See Rule 2.32(d). Proposed Respondent was regrighted that may have do anyother manner of service. See Rule 4.4.
- 6. When finate the Decision and Order will have theme force and effect and may be altered, modified, or set aside in the same manner and within the same time provided by statute for other Commission orders.
- 7. The Complaint may be used in construing the termscond Decision and Order. No agreement, understanding, representation, or interpretation not contained in the Decision and Orderor in this Consent Agreement may be used to vary or contradict the terms of the Decision and Order.
- 8. Proposed Respondent agrees to comply with the terms of the proposed Decision and Order from the date that Proposed Respondent signs this Consent Agreement. Proposed Respondent understands that it may be liable for civil penalties and other relief for each violation of the Decision and Order after it becomes final.

NATIONAL FLOORS DIRECT, INC.		FEDERAL TRADE COMMISSION
Ву:	ZacharyRosenberg Title:	By: Carl H. Settlemyer, III Attorney Division of AdvertisingPractices
	Date:	APPROVED:
	David H. Rich, Esq. Todd & WeldLLP One Federal Street Boston, MA 02110	Mary K. Engle Associate Director Division of Advertising Practices
	Attorney forNational Floors Direct, Inc.	Andrew M. Smith Director Bureau of Consumer Protection
	Date:	_ Date: