



Competition and Consumer Protection Issues in Broadband Markets

9:00-9:15 am **Welcome and Introductory Remarks**
Alden Abbott, General Counsel
Federal Trade Commission

9:15-9:45 am **Technological Developments in Broadband Networking**
kc daffy
University of California, San Diego
Center for Applied Internet Data Analysis

9:45-10:15 am **Technological Developments in Broadband Markets**
Nick Feamster
Princeton University
Department of Computer Science

10:15-10:30 am **Break**

10:30-12:00 pm **Speed Advertising Claims, Substantiation, and Section 5**

Participants:

Laura Brett
National Advertising Division
Advertising Self-Regulatory Council

Debra J. Ringold
Willamette University
Atkinson Graduate School of
Management

David Clark
MIT Computer Science and Artificial
Intelligence Laboratory

Joshua Stager
Open Technology Institute
New America

Nick Feamster
Princeton University
Department of Computer Science

Moderator: Kristin Williams
Federal Trade Commission, Bureau of Consumer Protection

12:00-1:00 pm **LunchBreak**

1:00-2:15 pm **Evolving Markets**

2:15-2:30 pm

2:30-4:00 pm

